

website launch 2008



icemodels

This month Ice celebrates its eighth successful year in business. To celebrate and as part of our commitment to continually update our agency information and staff profiles, we invite you to visit our new website.

www.icemodels.co.uk

features



new faces



motor show 2008



client showcase



news update

new faces



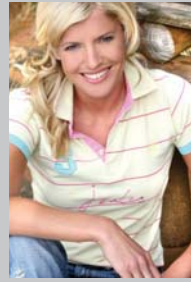
India
McCulloch



Danielle
McDonnell



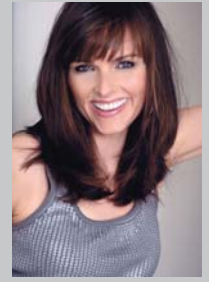
Lisa
Alexander



Lucienne
Perry



Gordon
Patrick



Rebecca
Guest Grayson



Lauren Cox



Emma Batten



Dan Cook



Faye Coton



Natalia Acklam



Andy Spurr

motor show 2008



Ice are proud to once again represent Citroën UK at The British Motor Show 2008.
Thanks to Citroën UK for another successful year and for choosing Ice to represent them since 2003.



client showcase

An update on some of the successfully completed bookings in 2008.

For all our yearly news please visit the news section of our website at www.icemodels.co.uk.



Katie Roxburgh completes a successful 3 month season at Silverstone and Nurburgring promoting Nissan GT-R

"Katie Roxburgh recently worked for DWP as part of our logistics team on a series of customer events related to the launch of the Nissan GT-R at both Silverstone and Nurburgring Circuits. The events took place between August and October of 2008 so the best part of 3 months. In that time, Katie was a dedicated member of the team and was only too happy to work the very long hours (12 hours a day in most cases) and not always in the most pleasant of conditions (in a freezing cold tent in Germany!). She was always smiling and friendly and was happy to take on any task requested of her and always with enthusiasm. She is multilingual, which was an essential requirement of the role and has an excellent command of both French and Spanish. We would not hesitate to have her as part of an on-site team in the future."

Karen Pattison
Programme Manager
DWP



Ice represent HSBC Bank throughout Wimbledon 08. Teams were based at Wimbledon Station, Wimbledon Golf Club, Canary Wharf and inside the tournament.

"The girls were fantastic this year at Wimbledon. The strawberry sampling was so popular with the crowds – we are much looking forward to having them on board again next year."

Laura Carbutt
Account Manager
S.B.I



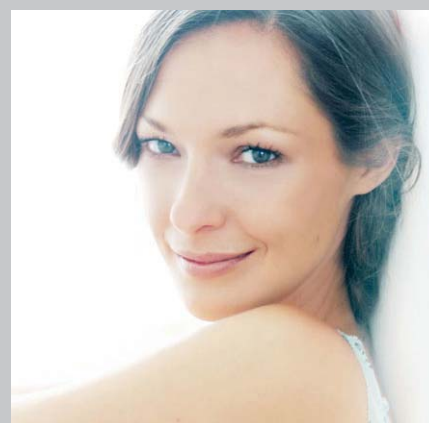
Ice teams promote large screen summer events at St Pancras International. Visitors had the options to picnic and watch Ascot, Wimbledon and Euro 2008.



India completes a successful shoot for Tommy's.

"TOMMY'S hair company is a multiple award winning salon, based in Chester and Ruthin. We have won British Salon of the Year twice, a global business award for salon excellence and gained finalist status in the British Hairdressing Awards twice. We use ICE models for international photo shoots and catwalk hair shows, they are professional, experienced, reliable and have beautiful models."

Ms Esther Prins, Business Director
Tommy's



Ice successfully wins Fenjal T.V Commercial with Ice model Alex Childs, shot in October 2008 in Hamburg with award winning Director Thomas Krygier. Thanks to Marken Film, Black Pictures and Fenjal.

news update



Ice manager Ruth celebrates 10 years representing Citroën UK.



Katrina returns to full health after battling cancer for the fourth time. Katrina (pictured left at The Citroën family fun day) is looking forward to working with Ice teams and clients again.
Left to right: Lucy, Katrina & Jaimie



Ice continues to work closely with Lewis Jordan and Gary Payne at The Model Camp. Thanks again to them for their continued support and professionalism.



Ice M.D Lisa Mona celebrates 25 years in fashion and promotions.



The new Ice website displays the increased number of fashion and promotional models that Ice now represents. Many of our promotional models are also multi-lingual. Languages spoken include: Arabic, French, German, Italian, Japanese, Spanish, Finnish, Swedish and Norwegian.

A big thank you to all the agencies, clients and companies who have worked with Ice throughout 2008. We realise you have a choice of agencies. Thank you for choosing Ice once again... And of course thank you to all the ice fashion and promotional models for making 2008 such a successful year. Thank you to:

Allen Ford
Asda
Avvio
AYMTM
Blackberry
Black Pictures
Bluespiro
Brand & Deliver
Blank Canvas Events
Charters Group
Citroën UK Ltd

Citroën Aldershot
Citroën Hatfield
E.G.I Live
Fenjal
Firestar Event Marketing
Frank Thomas
Home Store & More
HSBC Bank PLC
Lesley Goring Promotions
Marken Film
Marketing Design Matters

Nissan
Rushing Dolls
S.B.I
SB Marketing
Severnserve Limited
St Pancras International
The Dobson White Partnership
The Mall Blackburn
Tommy's
Vodafone
ZT Events